

REP HEADLINE# 6400851 TRF# 138489
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT31/12 16.21
CHANGES ** WPXI-TV ***

ADV # 015840 ADV. NAME POLI/M ROMNEY/R/PRE/US
AGY # 05998 AGY. NAME AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET
BEVERLY, MA 01915

ORDER # CONTRACT # 6400851

REP. # OFF. # 18 SALESMAN #
BUYER NAME STEHPANIE KINCAID
SALES PRSN WA- CHERYL BLAIR

PRDCT ROMNEY 10/31 EST#391 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 16.21

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED SPOTS THAT WERE CANCELED
TTLS RTS
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 391

16	S		300P-340P	30		\$825.00	10/31	11/2	2		W-F	2
PROGRAM : JUDGE JUDY												
17	S		400P-430P	30		\$825.00	11/5	11/6	2		M-TU	2
PROGRAM : JUDGE JUDY												
18	S		430P-500P	30		\$1,050.00	11/5	11/6	2		M-TU	2
PROGRAM : JUDGE JUDY												

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*** WPXI-TV ***

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PROGRAM : JUDGE JUDY

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#16

MISSED:W-F/300P-340P OCT31(3/WK) 30S \$825.00 (OCT31/12)
OFFER:W-F/400P-430P OCT31(3/WK) 30S \$825.00 PLS ADVISE.
CMT:TIME CHG
CMT:SPTS ARE BOOKED-THX JEN

M2 UNRESL BUY#37

MISSED:SUN/700P-800P NOV4(2/WK) 30S \$3,750.00 (OCT31/12)
OFFER:SUN/700P-815P NOV4(2/WK) 30S \$3,750.00 PLS ADVISE.
CMT:TIME CHG
CMT:SPT ARE BOOKED-THX JEN

M3 UNRESL BUY#38

MISSED:SUN/800P-1100P NOV4(3/WK) 30S \$9,750.00 (OCT31/12)
OFFER:SUN/800P-1200M NOV4(3/WK) 30S \$9,750.00 PLS ADVISE.
CMT:TIME CHG
CMT:SPT ARE BOOKED-THX JEN

M4 UNRESL BUY#39

MISSED:SUN/1130P-1200M NOV4 30S \$2,250.00 (OCT31/12)
OFFER:SUN/1130P-1235A NOV4 30S \$2,250.00 PLS ADVISE.
CMT:TIME CHG
CMT:SPT ARE BOOKED-THX JEN

NOV/12 180475.00

CONTRACT TOTAL 180475.00
TOTAL SPOTS 92

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE